2024 ANNUAL REPORT

Junior Achievement Macedonia
from North Macedonia

Member of JA Worldwide

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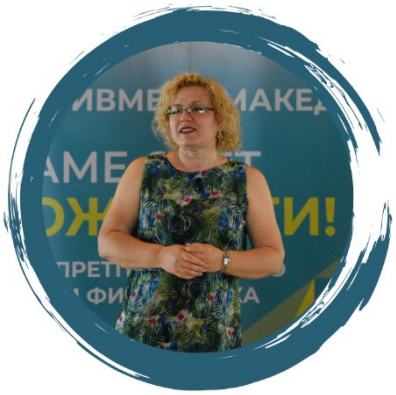
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A WORD FROM THE CEO



We celebrate 2024 as another excellent year with great achievements, thanks to our powerful network consisted of students, teachers, partners and many more.

Teachers, our architects of the future were our guiding light to inspire the students in old and new JA programs. Some new elements and updates were introduced, but also, we had great achievements in existing educational programs and platforms, like ESP-Entrepreneurial skill pass platform, GGC-Girl Go circular project and introducing project management courses to Company program (PMIEF).

In addition, our students were part of Online Panda Hub and educational program about green innovation and green entrepreneurship with a main focus on coal regions and the Just Transition process.

Thanks to ongoing communication, experience sharing, and networking we brought new Partners in our JA family.

Some national networking events in May and June 2024 facilitated the learning experience among the young innovators, mentors, policymakers, and business leaders and we have equipped the students with the confidence to turn ideas into reality.

During 2024, JA increased the reach across multiple segments of student learning experiences. It is heartening to see that our collective aspiration to exceed 1000 student learning experiences by the end of the year was well within reach.

Big thanks to women entrepreneurs who gave selfless contributions as role models, through lectures given to our alumni community.

The world is changing rapidly, JA responsibility is increasing to ensure that our students are prepared to face the challenges and seize the opportunities of tomorrow.

I urge each of you—business leaders, teachers, volunteers, students, and partners—to continue playing an active role in this journey. Let us inspire, educate, and empower young people to reach their fullest potential. Together, we continue to create opportunities, break barriers, and build a prosperous tomorrow for all.

Thank you.

Ljupka Panchevska
CEO Junior Achievement Macedonia

ABOUT US

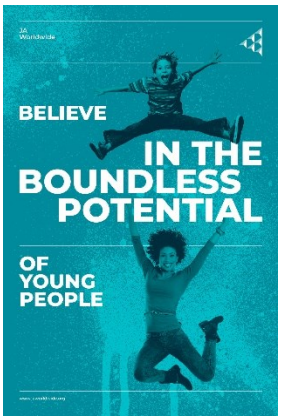
Junior Achievement Macedonia (JAM) was founded in October 2017. as one of 123 Members of Junior Achievement Worldwide (www.jaworldwide.org), which encourages and helps young people for future jobs. Through trainings, preparation for financial literacy, work readiness and entrepreneurship, creates employment pathways and creates new jobs. JA Macedonia is part of the Regional Operational Center in Europe – JA Europe http://www.jaeurope.org/.

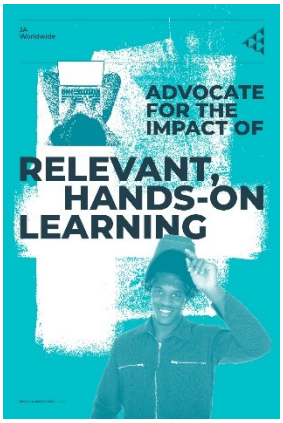
Our Mission

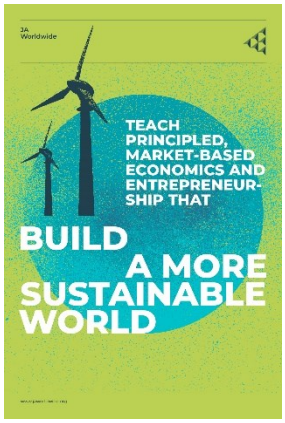
JA inspires and prepares young people to succeed in a global economy.

Our Values

Six values reflect the culture of JA and raise the bar for our interactions within and outside of the JA network.

















JA Worldwide is ranked among the top ten social-good organizations in the world by *NGO Advisor* (recently rebranded as *thedotgood*), and has been nominated for the Nobel Peace Prize each of the last three years.

JAM Board of Directors



Gjorgi Kushevski
Chair of the Board



Bastri Bajrami
Board member



Vlado Cekikj
Board member



Vlado Dimovski
Board member



Saso Simjanovski
Board member



Fidan Stoimenov
Board member



Ljupka Naumovska
Board member

FERD'S LIST NOMINATION



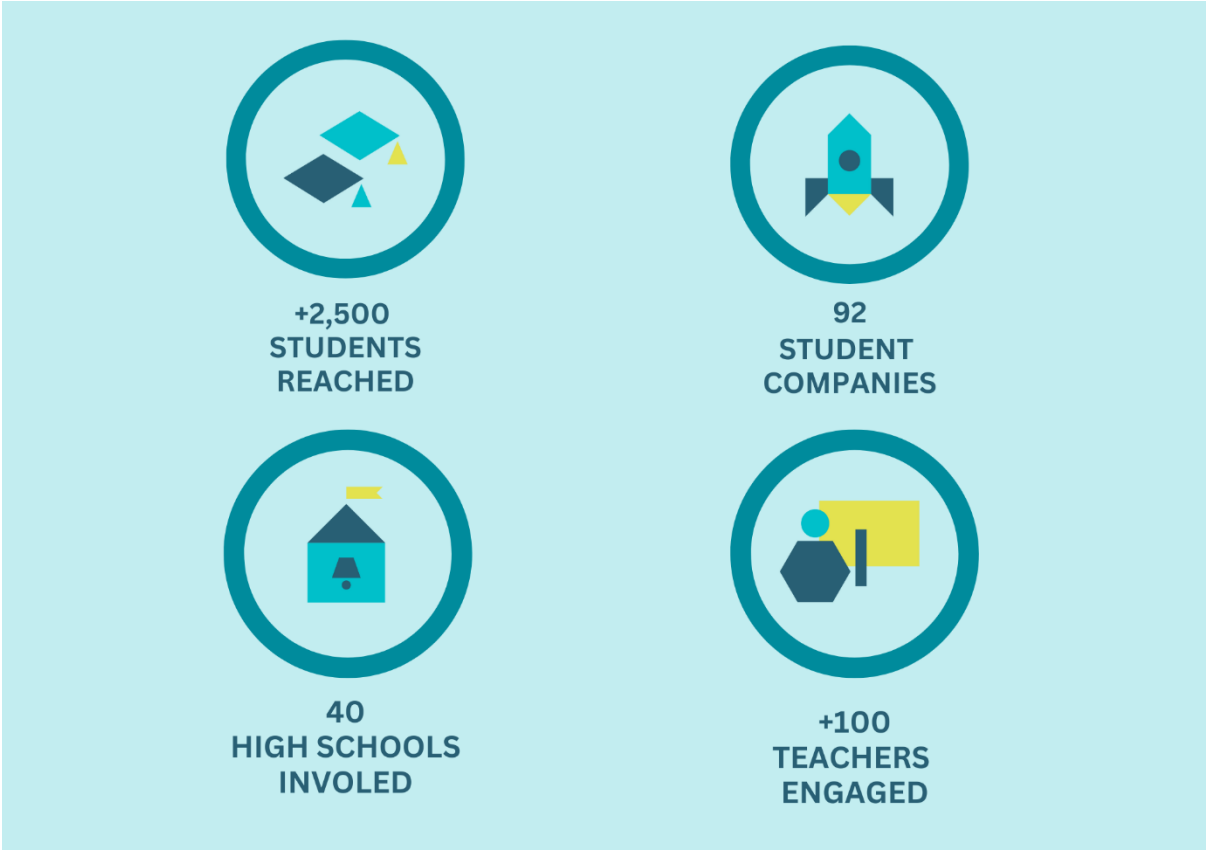
Our Board member and alumnus Vlado Cekic has been named to the 2024 FERD's List, a list of young people who have remained in the Junior Achievement Network and have demonstrated exceptional contributions to innovation, leadership, and positive impact in their industry and community!

FERD'S LIST is an initiative of JA Europe to recognize inspirational young entrepreneurs and leaders. They are individuals who are inspirational innovators "creating value and leaving lasting footprints". They are connected because they have all participated in a JA practical entrepreneurial experience at school.

As one of the world's largest and most-impactful youth-serving NGOs, JA provides hands on, immersive learning in entrepreneurship, work readiness, financial health, sustainability, STEM, and more.



JAM Macedonia in 2024 through numbers



WE ASKED OUR BUSINESS VOLUNTEERS AND JURY MEMBERS TO SHARE THEIR EXPERIENCE AND IMPRESSIONS WHILE WORKING WITH THE STUDENTS



"I had the privilege of participating as a business volunteer during the Innovation Camp in Veles. It was an incredibly rewarding experience working alongside the students, and I was especially thrilled when they won first place in the competition. The program and the mentors, provide students with the motivation and skills necessary to further their development and be well-prepared for entering the labor market. I can confidently say that both the program and the organization of these events are outstanding."

Valentina Maneva, owner of Bellisima



Suzana Trajkovska from Foundation Sizigija Skopje, as part of the jury panel during the National Student Company Competition in Struga, shared her enthusiasm about working with the students involved in the Student Company program. She was impressed by their creativity and innovative ideas, as well as the dedication demonstrated by both the students and their teachers throughout the entire process. She believes that: “The Student Company program equips young people with skills and competencies needed for their future employability. JA Programs foster strong team work, proactivity and problem-solving and I would love to be part of JA Macedonia’s future activities!”



"When my colleagues ask me to describe JA Macedonia's activities and events, the words that come to mind are a positive and stimulating atmosphere, networking, teamwork, and a strong motivation for success. I believe everyone should be part of JA Macedonia's programs and experience firsthand the inspiration, dedication, and enthusiasm of the young people involved. I am strongly convinced that this Program should be included in every school's curriculum,"

Biljana Spaseska, representative of the Municipality of Struga

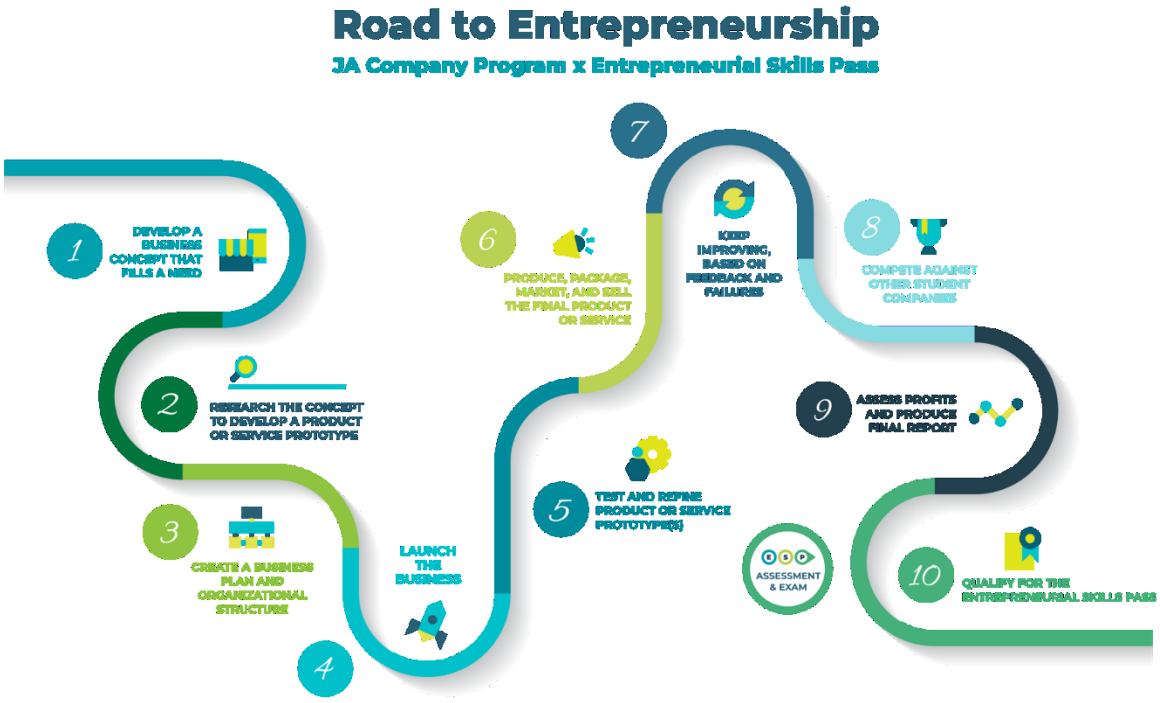


During my participation in the Program, I was pleasantly surprised by the strong sense of unity among the young participants as they cooperated on their projects. I was also impressed by how seamlessly the Program aligns with young people's aspirations, whether in creating a business or seeking employment. At the same time, I felt warmly welcomed in a positive environment, thanks to the supportive approach of the JA staff towards all involved. I believe the Program is a unique way to foster the skills young people need today, and I would be eager to participate again at any level. I have already shared my experience with my colleagues and, in terms of improvements, I wouldn't suggest any—I truly appreciate the concept as it is."

Biljana Stevanovska, Independent Consultant

CORE PROGRAMS

JA COMPANY PROGRAM



JA Company Program provides basic economic education for high school students by allowing them to organize and operate an actual business. Students not only learn how businesses function, they also learn about the structure of one enterprise system and the benefits it provides.

JA Company Program offers students aged 15-19 the opportunity to learn how to move a business idea from concept to reality. The program provides teachers with a series of learning-by-doing business, economics and entrepreneurship activities, a great way to help students succeed in a global economy.

In the school year 2023/2024, the Company program involved 92 companies, including 637 students from 36 high schools.

THE ENTREPRENEURIAL SKILLS PASS (ESP)

The Entrepreneurial Skills Pass (ESP) is an international certification of skills and experiences for businesses eager to hire students with an entrepreneurial mindset.

This is the first JA global micro credential—currently used in more than 50 countries—**certifying that students have had a real entrepreneurship experience through the JA Company Program.**

TEACHER TRAININGS



Teachers are most important in realizing JA Macedonia's programs, as they are the link to students and we are dedicated to their constant professional development, providing numerous learning experiences.

Throughout the year, teachers who are part of the JA Family are provided with opportunities to further develop their skills and partake in training on various topics related to the implementation of the Company programme, sustainability, green economy, social entrepreneurship etc.

In 2024 JA Macedonia organized 4 teachers trainings which brought together 74 teachers.









COMPETITIONS

As part of the JA Programs, students participate in local, regional, national and international competitions, which help develop their skills such as – teamwork, collaboration, presentation skills, adaptability, and resourcefulness, while gaining knowledge in business, green economy, marketing, operations, sustainability and other important topics.

INNOVATION CAMPS



Junior Achievement Innovation Camp is a first-hand experience of how to move from theory to practice. This is a creative exercise where students learn teamwork, how to turn their ideas into action and how to agree on a final concept. Each camp is designed around a specific and real industry or sector and tech related businesses.

Students are asked to come up with solutions to the given problem. Each team is assigned a business mentor, who guides the students through the development of their business idea.

In 2024 JA Macedonia organized 3 innovation camps which brought together 85 students.

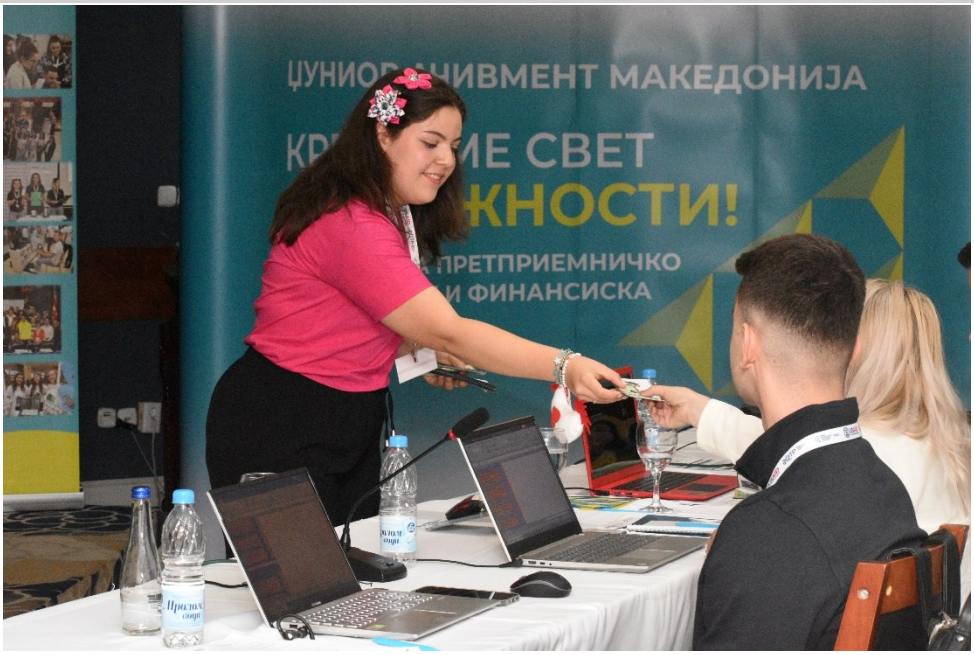








NATIONAL STUDENT COMPANY COMPETITION 2024



The National Student Company Competition is the main event dedicated to the hard work of the students and their teacher-mentors, who work throughout the academic year within their JA student companies. This is the place where students present the products and services they have developed to the public and jury.

In 2023, the competition took place on the 25th and 26th of April in Struga.

The on-site parts of the competition were split into two phases:

- 3 minutes stage presentation and
- stand exhibition and interview with the jury members.









The summary scores from the 4 jury members have determined the **"Choko Probio" student company from SOU "Gjorche Petrov" from Prilep as winners of this year's competition.** Their idea consists of the production and sale of probiotic chocolates produced with an original and simple recipe using natural ingredients, such as cocoa, butter and natural sweeteners, which not only do not harm our body, but also have a beneficial effect on our health.





The second prize was awarded to the SC "Tintelekt" from SEPUGS "Vasil Antevski Dren" from Skopje. „Tintelect" envisions a transformative education system where students help each other through knowledge exchange, fostering a community of shared growth and opportunity.

The third prize was awarded to the SC"Innovate.it" student company from SETUGS "Mihajlo Pupin" from Skopje. The student company „Innovate.it" works to solve the problem of millions of travelers around the world with the easy and simple use of their product - Innoclean. It is a state-of-the-art device that is from the latest generation of orthodontic aids and serves to destroy bacteria in the oral cavity and protect the teeth.







BEST ENTREPRENEURIAL SCHOOL OF ACADEMIC YEAR 2023/2024



Fourth year in a row, Junior Achievement Macedonia published a call for nominations for "The best entrepreneurial school" award.

According to the jury's scores, "The best entrepreneurial school" award for 2023/2024, was received by **SSOU Dimitrija Cupovski, form Veles.**

TEACHER OF THE YEAR

The "Teacher of the Year" is an award given to a teacher mentor of a student company, for his/hers efforts in promoting entrepreneurial education, expressed passion in working with the students and a clear entrepreneurial attitude. This year teacher **Cvetanka Peovska, from SOU Aco Ruskovski from Berovo**, was selected for the "Teacher of the year" award.





EUROPEAN COMPANY OF THE YEAR COMPETITION GEN-E EUROPE LARGEST ENTREPRENEURSHIP FESTIVAL, 02-05 JULY 2024 – Catania, Italy



Gen-E is Europe's largest Entrepreneurship event, a celebration of entrepreneurship and the achievements of European youth. Thousands of European students, from 15 years old onwards, showcased their cutting–edge business ideas online and on-site. The Gen-E Festival also combined two annual European entrepreneurship contests for the winners of the JA Company Program and the JA Start-Up Program from 40 countries.

This year, **Gen-E took place in Catania, Italy from 02nd till 05th of July 2024,** gathering over 800 direct participants.

JA Macedonia participated in Gen-e 2024 with student company **"Choko Probio" from SOU "Gjorche Petrov" from Prilep as winner of the National Student Company Competition.**

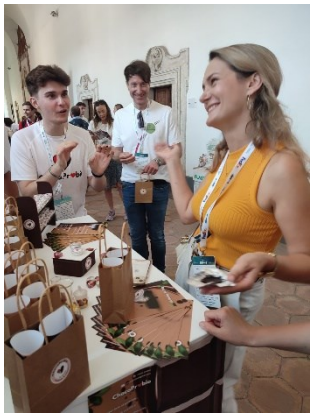












Student Challenge 2024: AI for Gender Equality & Women and Girls in STEM Forum 2024



This year, Girls Go Circular invited its students to explore the world of AI and its potential to solve real-life societal challenges. The Challenge aimed to equip students with essential AI knowledge, boost their creative and problem-solving skills, and empower them to enact positive change. A total of 234 girls participated in 24 European countries**. Junior Achievement Macedonia participated in the challenge with 4 teams coming from high schools from Skopje, Bitola and Veles.**

Participants were tasked with developing an AI tool to help reduce gender inequalities in the area of their choice (education, employment, sciences, arts, sports…, etc.). The finalists pitched their idea on stage at the Women and Girls in STEM Forum in Budapest.



The national finalists from led by mentor teacher Fanija Naumovska, were among the 80 girls from 24 countries of the Junior Achievement Network who participated in the Women and Girls in STEM Forum 2024 in Budapest 9-11 October 2024. The forum contributed to bringing young people closer to the topics of circular economy, Artificial Intelligence, and skills for technologies and science that they will be able to apply in student companies.

The forum is organized by the European Institute of Innovation and Technology, in collaboration with the European Commission, within the framework of the project Girls Go Circular. By connecting industry leaders, researchers, policymakers, teachers and students, this year's forum aims to advance and support the European agenda for gender equality in STEM sciences and careers.

JA MACEDONIA CREATES OPPORTUNITIES FOR NETWORKING AND ENHANCING STUDENTS AND TEACHERS SKILLS

Trainings/workshops for students on the topic: ,,Youth in circular economy''



During the year, JA Macedonia organized **11 workshops which brought together 477 students from 10 high schools** on the topic "Youth in circular economy". The workshops deliver knowledge to the students, to help them understand the concept of circular economy, create their pilot business model and promote the idea of transition to a more sustainable society. It also contributes to developing crucial working skills and essential personal abilities that should facilitate their transition into the labour market. This trainings aim to make their future career choice and employment orientation much easier, in line with their professional predispositions, personal abilities, talents and preferences.





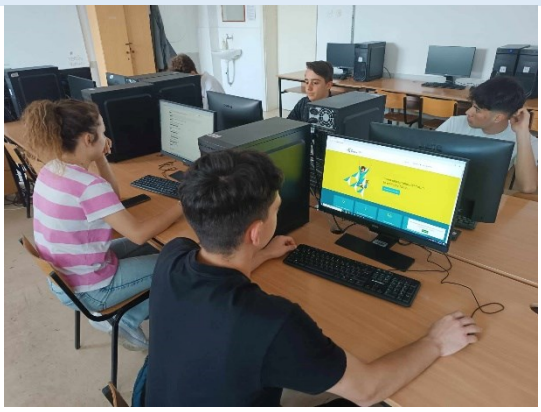




Trainings workshops for students on the topic "How to create a business plan?"

In 2024 9 workshops/trainings for students on the topic "How to create a business plan?" were provided in partnership with ECOS -Sustainability institute, bringing together 192 students. The workshops main goal was developing knowledge and skills for creating a successful business plan among young people, with the aim of improving their opportunities for self-employment and developing an entrepreneurial spirit.

Education program on Just Transition – Project "Panda Labs Achievers: Youth for a Just Energy Transition"



Within the frameworks of the project "Panda Labs Achievers: Youth for a Just Energy Transition" an education program on climate change and just transition was developed and delivered. **The program was implemented in five high schools in Bitola, engaging 110 students and 8 teachers.** By participating in the education program, the students gained a deeper understanding of green solutions and the principles of a Just Transition. They were equipped with the tools to advocate for policy changes that would benefit their communities, making them active participants in shaping the future of their region. The program also fostered a sense of agency and empowerment among the students, enabling them to see themselves as leaders and innovators capable of driving positive change.

Education program on Circular Economy, Environmental Protection, Climate Change and Green Entrepreneurship – Project "Green growth, green youth"



Within the frameworks of the project "Green growth, green youth" an education program on Circular Economy, Environmental Protection, Climate Change and Green Entrepreneurship was developed and delivered. **In total 550 students from 17 high school and 10 cities**, enrolled in the education program. Through this program students are expected to increase their skills in critical thinking, developing green business ideas, and applying sustainable practices in their daily life.

Teacher Conference - "International Entrepreneurship Weekend" , 9-11.02.2024, University Donja Gorica, Podgorica, Montenegro



2-day Teachers' Conference bringing together teachers who are implementing Junior Achievement Programs in schools across Serbia, N. Macedonia and Montenegro. Teachers had the opportunity to hear lectures from people coming from different fields and backgrounds, share experiences and good practices with colleagues from other schools and countries. Over 100 participants coming from Serbia, North Macedonia Bosnia and Herzegovina Croatia and Montenegro, and representatives from Junior Achievement organizations from the respected countries.

JA Macedonia participated in the conference with 3 teachers from TES-The most Entrepreneurial School Ljupcho Santov Kochani in N. Macedonia (Vesna Efremova, Sasho Postolov and Ljubomir Gacov).

JA Marketplace in Vienna Austria – 15-17.03.2024



This event provides opportunity for networking of students and teachers across Europe, exchange of experiences in the field of entrepreneurial education and financial literacy, and sharing of good practices and innovations from different countries.

3 representatives from JA Macedonia and 1 teacher from SUGS Josip Broz Tito – Skopje participated in the JA Marketplace event in Vienna 15-16.03.2024.

In total the event gathered 36 student companies (21 from Austria, 15 from seven European countries, including Denmark, Cyprus, Italy, the Czech Republic, Lithuania, Switzerland and Ukraine; over 150 students and 50 teachers.

Gala Event – Visegrad Entrepreneurial Stars – 14.05.2024



JA Macedonia hosted a Gala event to present the progress and results of the Visegrad Entrepreneurial Stars project supported by the Visegrad Fund. The e-book with 15 best case studies was presented, which can be used in business and entrepreneurship lessons to encourage students to think critically. The project is part of the efforts to strengthen the eco-system in the country and support young entrepreneurs in each of the countries, retain young people and inspire them for entrepreneurship, strengthen the entrepreneurial spirit and encourage perseverance on the career path from secondary education to employment.

PLAY Jet – Roundtable on Just Transition and Sustainable Development 14.06.2024 Struga



Students involved in PLAY Jet project had the opportunity to participate in a roundtable with key stakeholders on June 14, 2024. In response to the climate change emergency, the roundtable aimed to encourage high school students to actively engage and enable them to express their opinions in front of local government representatives and other key stakeholders. The discussion that took place during the event demonstrated the collective commitment to sustainable development and the critical role of education and youth engagement in achieving environmental goals.

This way of inspiring young people to engage in roundtables and workshops increases their knowledge and encourages their active involvement in policy-making processes, fostering a culture of innovation in key areas for a just transition.

PLAY Jet Socio-Economic Council Simulation – 04.09.2024



The students involved in PLAY Jet project were part The Social-Economic Council and Youth Activism in the Area of Sustainable Development & Decarbonization on 04.09.2024. **The event brought together 32 students from 5 high schools from Bitola.**

Through research, seeking solutions, building positions, representing interests and making decisions, the young people took on the role of representatives from the government, unions, youth and the business sector, they presented their demands, recommendations and arguments for the process and plan for a just transition in the country.



The event successfully provided a platform for young people to engage in sustainable policy-making, advocacy, and leadership, while producing tangible solutions and actionable plans to promote sustainability in schools and beyond.

PLAY Jet Cross border collaboration, Aleksinac Serbia - 13-15.10.2024



In collaboration with WWF Adria Serbia through the PLAY Jet Project, JA Macedonia organized a cross border activity between students from SOEU Jane Sandanski from Bitola and students from Aleksinac in the period 13-15 October 2024. The event brought together 5 students and 1 teacher participants from N. Macedonia and local students in Aleksinac to foster cross-border collaboration, cultural exchange, and skills development. The program featured networking sessions, workshops, field trips, and discussions, all aimed at strengthening regional youth collaboration and building capacities in policy advocacy, communication, and knowledge sharing.

Annual Teacher Conference in Vrnjachka Banja, Serbia 13-15.10.2024



From October 13 to 15, Junior Achievement Serbia organized a national conference of teachers from secondary schools that implement entrepreneurial education programs and are part of the Junior Achievement network of student companies.

The goal of the conference is to strengthen the capacities of teachers and invest in their training so that they can transfer knowledge to their students. More than 180 teachers from 122 secondary schools from 70 municipalities in Serbia, as well as teachers from Macedonia and Montenegro, had the opportunity to exchange experiences with colleagues and enjoy various lectures during the three days of the conference.

The experiences and challenges that were the topic of the panel discussions were supported by motivational speeches from top lecturers, company managers in the field of innovation, psychology for dealing with young generations, artificial intelligence, e-commerce and skills for the future.

Webinar on Green economy – 11.12.2024



On 11.12.2024. a webinar on the topic "Green Economy" with lecturer Prof. Dr. Vladimir Petkovski was organized. The webinar was attended by over **350 participants from all over the country.** The goal of the webinar was to introduce students and teachers to environmental topics, primarily the Green Agenda, the Green Deal, and Green Entrepreneurship and further help with the promotion and transfer of knowledge of the educational programme within the project “Green Growth, Green Youth”.

Case Studies – Visegrad Entrepreneurial Stars

Within the Visegrad Entrepreneurial Stars project, 15 case studies were developed, featuring real entrepreneurial stories. These materials, available in English and translated into five local languages include a unique triple approach: a case study, a short video, and a teaching note. They allow class participants to analyze real business challenges while lecturers receive structured guidance.

JA MACEDONIA ALUMNI



Junior Achievement Macedonia Alumni is an initiative of young people who participated in the JAM entrepreneurship programs, and who want to stay active in the JAM network. JAM Alumni club was founded in 2019 as informal group and so far 300 students have participated in its various activities.

JAM Alumni activities are financially supported by Junior Achievement Macedonia. The goal of the club is to bring together young people inspired by entrepreneurial experience in JA program and to enable its members to exchange experiences, increase their knowledge and further develop their skills and competencies.

In 2024 the Alumni Club organized several events:

Inspiring Stories of Women Entrepreneurs - November 5, 2024



The event was attended by 42 participants. This event showcased Dina Mucinska's entrepreneurial experiences, offering valuable insights into business management and leadership. Participants were provided with actionable advice and strategies to overcome professional challenges. The discussion emphasized the importance of resilience and adaptability in achieving entrepreneurial success.





Inspiring Stories of Craftsmanship - December 3, 2024

The event engaged 51 students and four representatives from Junior Achievement Macedonia. The event highlighted the evolving role of craftsmanship in the modern economy,



with a particular focus on increasing female participation. Aneta Atanasovska shared her expertise and outlined opportunities within the craftsmanship sector. Attendees gained practical knowledge through case studies and interactive sessions. The event successfully positioned craftsmanship as a viable and rewarding career path.

EMERGE – Global Junior Achievement Alumni Summit – Portugal – 22-25.08.2024



Junior Achievement Macedonia Alumni was part of the global Junior Achievement Alumni Summit – EMERGE which took place 22-25.08.2024 in Portugal.

The event was a wonderful opportunity to share knowledge on a global level, attend inspiring panel discussions with expert speakers and celebrate the 20th anniversary of the Junior Achievement Alumni Europe network.





Promotion of the Alumni Club in high schools

- October 1, 2024 - OSU Aco Ruskovski – Berovo
- October 14, 2024 - SOU Josif Josifovski – Gevgelija
- October 25, 2024 - SSOU Dimitrija Chupovski – Veles

SUCCESS STORY: STUDENT COMPANY CHOCOPROBIO GOES TO CATANIA!

From the Student Company program to Catania – ChocoProbio reflects on their impressions from the Gen–E Festival.



Mihail, Mario, Tea, Marija and Hristina from Gjorce Petrov High School in Prilep, showcased their innovative chocolate probiotic product at the Gen-E Festival, organized in July 2024, in Catania, Italy. The student company ChocoProbio presented their work alongside participants from 40 European countries.

The event took place at the Monastero dei Benedettini, part of the University of Catania, where young people from across Europe highlighted their creativity and entrepreneurial spirit. Hundreds of Junior Achievement students, presented their business concepts during the competition. On the first day, the teams had stage presentations in front of a panel of judges, while on the second day they displayed their products or services at stands. *"Our stand was one of the most visited!",* shared Marija.



"*It is rewarding to work with students full of innovative ideas and enthusiasm, especially when it comes to young people studying in health-related fields. Our product encourages fostering healthy habits from a young age,"* said their mentor, Professor Hristina Petkova Dimeska. "*The students showed great determination and commitment, during the work in the Company Program and especially while preparing for the National Competition in May*."

Speaking about their product, Mihail explained, "*We developed the idea through the Student Company program, which introduced us to many useful economic concepts. The product is a chocolate probiotic designed to simplify the consumption of tablet-based therapies, while encouraging healthy habits, especially in children and young people. Made with cocoa, butter, probiotics, and enriched with vitamin C, it supports health and immunity in an enjoyable way.*" The team's participation at the Gen-E Festival, emphasizes the potential of young innovators and their ability to address meaningful challenges with creative solutions.

JA MACEDONIA PROJECTS

SUPPORTING ENTREPRENEURIAL EDUCATION IN EUROPE AND EURASIA

Launched in February 2017, the Supporting Entrepreneurial Education in Europe and Eurasia Project, implemented by Junior Achievement Europe, aims to inspire and prepare young people to succeed in the global economy, by developing and implementing programs for entrepreneurial education, financial literacy and work readiness.

In North Macedonia, the project started in October 2017 with the opening of the regional office - Junior Achievement Macedonia. The project collaborates with high schools' students, teachers, and other supporting organizations and businesses willing to support entrepreneurial education. The project is improving partnerships between businesses and schools, to create a generation of young people who are capable of applying innovative approaches and techniques in their curricular activities and are better prepared for the modern workplace.

The project includes education about entrepreneurship and financial literacy in general and vocational education and training (VET) secondary high schools, teachers training, competitions, Innovation camps, **Entrepreneurial Skills PassTM** (ESP) certificate and other youth focused activities.

VISEGRAD ENTREPRENEURIAL STARS

ENTREPRENEURIAL STARS
supported by
Visegrad Fund

A network of four Visegrad organizations from Czechia, Poland, Slovakia, and Hungary and two organizations from North Macedonia aims to develop a Book of case studies & video collection on Visegrad Entrepreneurial Stars. Matching teaching notes will help lecturers use the cases in the classroom. The aim is to showcase role models for youth that business success is possible in/from Central and Eastern Europe and stimulate entrepreneurial intentions.

The project is dedicated to bridging the educational gap by developing classroom-ready case studies. In 2019, extensive research focusing on the drivers of entrepreneurial intentions (EI) was conducted in the Visegrad countries and the US. The goal was to determine the significance and mechanisms through which role models and entrepreneurial education impact the entrepreneurial intentions of university students.

Through the project Visegrad Entrepreneurial Stars, we have addressed these gaps and provided comprehensive and practical case studies that educators can utilize to inspire and educate the next generation of entrepreneurs in Central and Eastern Europe.

PANDA LABS ACHIEVERS: YOUTH FOR A JUST ENERGY TRANSITION



Panda Labs Achievers: Youth for a Just Energy Transition project is financed by the European Union through Erasmus+ Programme and is implemented by Junior Achievement Bulgaria in partnership with WWF Bulgaria, WWF Adria Serbia, Junior Achievement Macedonia and Eco-Team.

The **main goal of this project** is to increase knowledge about climate change and Just Transition challenges among high school students from coal regions in 4 Eastern European countries (Bulgaria, Serbia, North Macedonia and Montenegro) and encourage their active involvement in policy-making and problem-solving, in order to foster an innovation culture in key Just Transition areas.

The project will promote green entrepreneurship and create sustainable livelihood opportunities in coal regions through an innovative education package, a series of face-to-face hackathons and an online collaboration space. Young people from coal regions will be involved in simulations of economic and social councils and will make their voices heard during roundtables with local government representatives.

RELY ON YOUTH



"Rely on Youth" project aims towards improved life quality of youth in local communities, through encouraging and increasing youth activism and volunteerism, specifically targeting the youth in the Northeast, Pelagonija, Polog and Southwest planning regions, by providing support through trainings, mentorship and financial support for realization of their ideas.

The project is financed by the European Union, and is implemented by the Macedonian Development Foundation for Enterprises (MRFP) in partnership with Rural Coalition, Junior Achievement Macedonia and ELIT - Association of Women Managers.

GIRLS GO CIRCULAR

Girls Go Circular

"Girls Go Circular" is implemented in **33 schools** from the JA Macedonia network through the educational platform, and over **1,400 students** had the opportunity to deepen their knowledge of circular economy, while acquiring digital and entrepreneurial skills.

By strengthening the skills of girls aged 14-19 years in Southern and Eastern Europe, the Girls Go Circular project is expected to reduce the digital gender gap and contribute to Action 13 of the Digital Education Action Plan 2021 - 2027 - Encourage the participation of women in STEM (science, technology, engineering and mathematics).

GREEN GROWTH, GREEN YOUTH



Junior Achievement Macedonia, together with the lead partner Macedonian Enterprise Development Foundation (MEDF) and partner CEP Moznosti, started implementing the project "Green Youth, Green Growth", funded by the European Union, on March 1, 2024.

The project aims to encourage cooperation between young people, civil society organizations and the media in response to the main topics of the Green Agenda (circular economy, climate change, biodiversity, combating pollution and sustainable food systems and rural areas). Special focus is given to cooperation with key stakeholders in the areas of the Green Agenda. Young people, by participating in the project, will have the opportunity to improve their way of thinking about environmental protection, climate change and improving recycling and waste management within the formal education system. Emphasis will also be placed on promoting the circular economy, and ways to use resources through sustainable ways of production and consumption.

PREPARE YOUTH TO ACHIEVE THEIR GOALS THROUGH PROJECT MANAGEMENT

Educational Foundation
Project Management Institute.

The initiative aims to connect PMI chapters and JA country offices in Europe through training and initiatives, promoting the project management courses, expanding programs, and enhancing project management for sustainable impact, fostering youth project management proficiency and application in various contexts.

As a results of this project, in 2022 JA Macedonia launched the e-learning platform for Project Management for students and teachers, designed to lead them through the process of project cycle management and to teach them the concepts and skills for managing projects. As support for the teachers and volunteers working with students, JA Macedonia published the Manual for Teachers – Project Management in the Student Company Program in Macedonian

language. This manual helps teachers to guide students through the different stages of project management, and how to apply this knowledge along with the entrepreneurial skills, while working on their Student Companies.
So far 24 teachers from 15 high schools in N. Macedonia were trained on project cycle management, aiming to reach more than 500 students and teachers by 2027. The students are expected to participate in the Nacional Student Company of the Year Competition, organized by JA Macedonia and the Europe's Largest Entrepreneurship Festival GEN-E.

GIRLS IN ACTION: SOLVING LOCAL CHALLENGES

Girls in Action: Solving Local Challenges is part of the activity "Girls-led youth community actions" implemented by Junior Achievement Macedonia, and is part of the project "Equal Opportunities for Girls and Young Women in North Macedonia", implemented by the National Youth Council of Macedonia and Stella Network with financial support from the British Embassy in Skopje. The main goal of the project is to support and encourage girls and young women aged 15-29 to become more active in society and to create equal access to opportunities in public life in the country, in the private sector and thus in the decision-making process at the local and national levels.

Junior Achievement Macedonia
from North Macedonia
Member of JA Worldwide

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Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety
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M6 EDUCATIONAL CENTRE SKOPJE
We see further ahead

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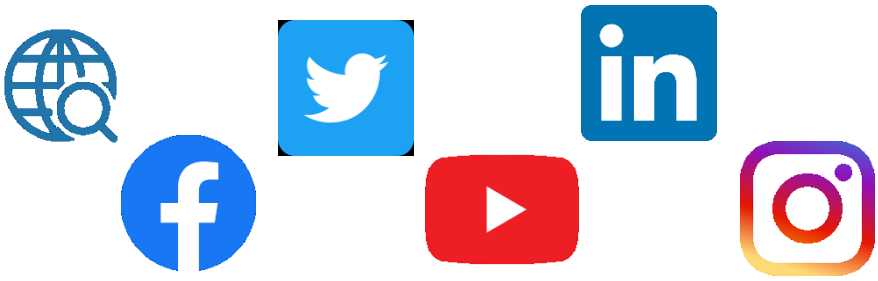
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